"I am in total love with GoFrugal. It has encouraged me to dream bigger about my business"

Mr. Kalu Bhai
Raghuveer Fashion

Raghuveer Fashions have been in the market for over a decade now. They are a prominent name in Surat. Their objective of retailing apparel was to have all things from 'Tradition to Fashion' under one roof

Problem and challenges

In business since 2004, they automated their business with local billing software in 2009. Faced problems with billing – 15 minutes to make a bill, support was unreliable, accounting and reports were inaccurate

Solution

They learnt from their business contemporaries that GoFrugal will be a solution to their problems. They took maximum advantage of all the facilities available in GoFrugal's business management software for Apparel businesses. They made effective utilization with Inventory management module, CRM module, Salesman commission module, Gift voucher and coupon systems and GoFrugal Alert

" In the **5 years** I have used **GoFrugal's RPOS7**, I have never experienced any errors of shut-downs at all. The system has always been running smoothly. Inventory, sales commission, reports and accounting have been very accurate. Saves me the **administrative** work hugely. I am moving to 2 more stores now and getting **e-commerce** (www.raghuveerfashion.com) integrated with GoFrugal "

Mr. Kalu Bhai

About GoFrugal

GoFrugal Technologies is recognized as the sole provider of end to end business automation solutions for Retail and Supply Chain business. Founded in 2004, GoFrugal is headquartered in Chennai, India with a growing global presence. It has already served 20000+ customers. GoFrugal integrates Cloud computing, Web 2.0 and Mobile technologies to address complete business management needs of independent and chain retailers

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